



Massachusetts FBLA

Fall | 2013

State Newsletter

Current FBLA Topics From Around the State and Country

There is still time to attend the NFLCs!
Register onsite at Grapevine and Cleveland.
[Register online](#) for Salt Lake City.

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President's Welcome

By Scott Stewart, State President



Hello Massachusetts FBLA members! I trust everybody is off to a good start with their school year; now let's make this another great year for MA FBLA!

My name is Scott Stewart, and I am senior at Belmont High School (BHS) in Belmont, Massachusetts. I am honored and excited to serve as the newly elected MA FBLA State President for the 2013-2014 year. I am also President of the local chapter at BHS. I have been a member of FBLA since my sophomore year in high school, where I developed a passion for the organization and its mission. In my junior year, seeking to become further involved in the organization, I served as the FBLA Secretary at BHS where I grew my leadership and communication skills. Today, I look forward to providing leadership for MA FBLA and advancing the FBLA "Excellence in Action" initiative.

I have high expectations for MA FBLA this year. I have three main goals for this year:

1. Increase membership statewide, to ensure greater competition in competitive events and allow more peer interactions.
2. Support local community volunteerism and strengthen our partnership with the March of Dimes organization, while having fun at the same time.
3. To broaden MA FBLA members' business and leadership skills.

The State Officer team is working very hard to recruit new chapters; however, we need your help in doing so. Chapter advisers and local chapter officers should forward critical information, such as newsletters and emails, to their members and remind them of our upcoming conferences and events.

The State Officers and I will be working closely with State Chair, Mr. Blake Reynolds, and Mr. Ryan Paul, Associate State Adviser, to plan our upcoming conferences and increase membership. Throughout the 2013-2014 school year, we will be conducting chapter visits and officer installations for all interested chapters. Also, stay tuned for more information about new competitive events, contests, and initiatives. As mentioned above, we will need your help to keep FBLA interesting and engaging for all students. It will take more than just me as your State President!

Continued on next page

Don't Forget!



- State officers are available in person to chapters for:
 - Installation ceremonies
 - Member recruitment
 - Presentations
 - General guidance
 - and more!
- State Board meetings are always open to all FBLA members!

For more information:



facebook.com/
MAFutureBusinessLeaders



www.mafbla.org



@FBLAMA



President's Welcome *continued...*

Communicate with us by liking our [Facebook](#) page (Massachusetts FBLA) and by following us on [Twitter](#) (@FBLAMA). You can also communicate with us by emailing any of the State Officer Team (visit our website at [mafbla.org](#)). I would be happy to talk with any of you and encourage you to email me at president@mafbla.org with any suggestions, questions or goals regarding FBLA, or if you would like members of the State Officer Team to speak with your local chapter.

I hope to meet all of you soon and look forward to a great year!

Best Regards,

Scott Stewart

Chapter Tip for November

Hold one or two fundraisers to raise money for your chapter!

Review the [list](#) of FBLA fundraising partners on the national website and get started!



Meet Your 2013-2014 State Officers

Scott Stewart - President

My name is Scott Stewart, and I am senior at Belmont High School (BHS) in Belmont, Massachusetts. I am honored and excited to serve as MA FBLA State President. I am also the President of the local chapter at BHS. I have been a member of FBLA since my sophomore year in high school, where I developed a passion for the organization and its mission. In my junior year of high school, seeking to get more involved in the organization that helped me grow my leadership and communication skills, I served as the FBLA Secretary at BHS and learned valuable leadership skills. At the State Leadership Conference, I won 1st place in the Economics 2013 competition and 2nd place in the Sports Management 2012 competition. In addition to FBLA, I enjoy competitive swimming, serving as Captain on the varsity team, and rowing.



I am a member of BHS's Student Senate and serve as a Student Advisor to the School Committee. Additionally, I work at the MA State House as a tour guide, intern for the Clerk of Courts at the Middlesex Superior Court, and lifeguard at Belmont Day School.

I have high expectations for MA FBLA in the coming year. My main goals this year are to:

1. Increase membership statewide to ensure greater competition in competitive events and to allow more peer interactions.
2. Raise money and awareness of the March of Dimes organization while having fun at the same time.

I look forward to providing leadership in FBLA and advancing the "Excellence in Action" goals.



Meet Your 2013-2014 State Officers

Sonal Sharda - V. President

Sonal Sharda, a senior at Acton-Boxborough Regional High School, is honored to serve as your State Vice President. For this coming year, she hopes to connect with all the other state chapters as well broaden the scope and reach of the organization.

As secretary of her local chapter, she had the amazing opportunity to meet new people and hone her leadership and public speaking skills. In addition to FBLA, she is an editor of her school newspaper, member of the Varsity Debate team, and serves as a board member on the Robert Creeley Foundation.

She is excited for another wonderful year at FBLA!



Katie Morrison - Secretary

My name is Katie Morrison, and I will be your State Secretary this year for the Massachusetts chapter of FBLA. I am a senior at Acton-Boxborough High School. I have been a member of FBLA for two

years. Throughout high school I've realized my interest in business. During my first year of FBLA I gained many rewarding experiences, and therefore, wanted to become more involved in FBLA. I hope to take what I have learned throughout my first year and through other business experience to improve FBLA on the state level.

This year, I plan to recruit new chapters to join Massachusetts FBLA along with increasing the membership of our current chapters. I am excited to have the opportunity to collaborate with the other state officers in enhancing FBLA and I am looking forward to a great year!



Announcing the 2014 SLC Competitive Events

Event Name	Status	Grades	# of Participants	Objective Test	Pre-Judged
Entrepreneurship	Existing	9, 10, 11, 12	2 or 3	X	
Introduction to Business	Existing	9, 10	Individual	X	
Management Decision Making	Existing	9, 10, 11, 12	2 or 3	X	
Sports & Entertainment Management	Existing	9, 10, 11, 12	2 or 3	X	
Accounting II	Existing	9, 10, 11, 12	Individual	X	
Business Math	Existing	9, 10	Individual	X	
Economics	Existing	9, 10, 11, 12	Individual	X	
Personal Finance	Existing	9, 10, 11, 12	Individual	X	
Business Law	Existing	9, 10, 11, 12	Individual	X	
Marketing	Existing	9, 10, 11, 12	2 or 3	X	
Desktop Publishing	New	9, 10, 11, 12	1 or 2	X	X
Local Chapter Annual Business Report	New	9, 10, 11, 12	Chapter		X
Community Service Project	New	9, 10, 11, 12	Chapter		X
Future Business Leader	New	9, 10, 11, 12	Individual	X	
Public Speaking	New	9, 10, 11, 12	Individual		

**More details and information will be made available at mafbla.org under the "Competitions" section



National Service Project

One of MA FBLA's goals this year is to participate in the National Service Project, which is raising money for the March of Dimes and participating in the March for Babies in the Spring.

Check out the FBLA/March of Dimes webinar here:

<http://goo.gl/Z3gX9O>

The webinar will cover:

- March of Dimes overview
- How to raise awareness, & funds, service opportunities, advocating for babies
- Action Plans
- Resources

You can find lots more information on the March of Dimes, including the March for Babies, how to get involved and fundraise, and obtain a starter pack by visiting fbla.org and clicking on the March of Dimes in the FBLA dropdown.



Membership Drive Competition

Chapters who are able to recruit an additional 10 dues paid members by the end of December will win a chapter pizza party! *(up to a \$40 value)*





Redesigned Website, New Twitter Account, and New Facebook Page

Massachusetts FBLA
@FBLAMA
The official Twitter account of Massachusetts FBLA - Committed to Excellence in Action and fostering future leaders.
mafbla.org

47 TWEETS 52 FOLLOWING 48 FOLLOWERS

Tweets

Massachusetts FBLA @FBLAMA 21 Oct
Sign up for the March of Dimes webinar, and get tips for making your Spring March for Babies event a success! goo.gl/azk9jz
Expand

FBLA-PBL, Inc. @FBLA_National 16 Oct
Start your chapter meetings right. @NatFBLAParil Adam Nissinoff discusses effective meeting agendas in today's blog. brev.is/ecT6
Retweeted by Massachusetts FBLA
Expand

Beau Cobb @NatFBLSec 11 Oct
I'm on my way to Boston, Massachusetts via Amtrak to discuss Northeastern University and Boston College... fb.me/2zteOTWJs
Retweeted by Massachusetts FBLA

Massachusetts FBLA

Future Business Leaders of America

Home About Competitive Events Conferences Documents Contact Join

Sign up for the March of Dimes webinar on October 23

October 21, 2013 Adviser Updates Ryan Paul

One of MA FBLA's goals this year is to participate in the National Service Project, which is raising money for the March of Dimes and participating in the March for Babies in the Spring.

Members and advisers are invited to attend the March of Dimes webinar on Wednesday, October 23 at 6 pm in which tips will be discussed to make your Spring March for Babies a success.

Sign up for the webinar at <https://fblapl.wufoo.com/forms/march-of-dimes-webinar>

Recent Posts

- Sign up for the March of Dimes webinar on October 23
- Welcome to the 2013-14 academic year!

Archives

- October 2013
- September 2013

Categories

- Adviser Updates

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Future Business Leaders of America · Phi Beta Lambda

Massachusetts Future Business Leaders of America

Organization
The OFFICIAL page for Massachusetts FBLA administered and maintained by the Massachusetts FBLA State Board. 47 likes

12 Friends like Massachusetts Future Business Leaders of America

Invite Your Friends to Like This Page

- Raymond Waldo Ellison
- Antony du Bois
- Gretchen Leadline Sjolander

Check out the Fall 2013 edition of the new Eastern Regioner newsletter!

The Eastern Regioner
ISSUE 2013
The Official Publication of Eastern Region Future Business Leaders of America - Autumn Edition

Thrilled to be a part of Rhode Island FBLA's State Fall Leadership Conference with ERVP Natalie Train and FBL Secretary Beau Cobb!

- State announcements in real-time
- News and information from the national office and other chapters from around the country
- Directly communicate with the State Team

FOLLOW @FBLAMA

- Improved interaction with FBLA members
- Increased efficiency in managing our social following

LIKE FACEBOOK.COM/MAFUTUREBUSINESSLEADERS

WWW.MAFBLA.ORG



State President Visits New Chapter North Reading High School

By Scott Stewart, State President

At the beginning of the school year, I visited the newest chapter to Massachusetts Future Business Leaders of America, North Reading High School (NRHS). There I met Nicholas Phillips, a junior at NRHS, who took the initiative to establish a new local chapter at NRHS. I learned that Nicholas discovered FBLA from a textbook he read in a business class. Nicholas is now the local president of the FBLA chapter at NRHS.

Nicholas introduced me to his Faculty Advisor, Mr. Christopher Sullivan, as well as all the other members of his chapter. Once I introduced myself to the chapter members, I gave a PowerPoint presentation that highlighted the mission of FBLA, as well as the many opportunities this national nonprofit organization offers. Following the presentation I held a Q&A session, where I addressed a number of questions from the new members. I believe this meeting was a mutually beneficial experience, as they learned more about FBLA of Massachusetts, and I the opportunity to present to new colleagues in the president role, plus broadening my personal network.

I look forward to expanding my collaboration with the North Reading High School FBLA chapter, as well as seizing new opportunities to present at other local Massachusetts FBLA chapters.



State President Scott Stewart (L) with North Reading High School FBLA members. NRHS is one of MA FBLA's newest chapters.

Acton-Boxborough Boosts Membership & Partnerships

By Santosh Inukoti & Lynn Xu, Acton-Boxborough Chapter Co-Presidents

The FBLA chapter at Acton Boxborough Regional High School (ABRHS) has kicked off the year with high expectations, and huge opportunities. With almost **one hundred** students looking to eagerly delve into the business world, we have a vast amount of exciting events and activities planned. Our goal is to provide students in our chapter with the skills and knowledge necessary to succeed in a business career in the future.

To achieve this goal, we are excited to partner with Sperry Top-Sider and Bentley University to develop and present a business plan for a new, vulcanized shoe. Over the span of five months, Sperry Top-Sider and Bentley University expect the highest degree of responsibility and hard work from our members in creating a market strategy for this shoe. Respected professors from Bentley University will be hosting multiple workshops at our high school to aid in the process of contemplating how to approach this challenge, and teach us college-level courses in finance, marketing, and entrepreneurship. Members are expected to comply with the rigorous, time-consuming workload of researching, developing, and presenting a shoe that could possibly hit the markets. On January 31st, teams will present

their ideas to venture capitalists, members on the board of Sperry Top-Sider, and prestigious Bentley faculty. The team that has shown their brilliance in developing a creative shoe will be awarded with a brand new pair of Sperry's for each member on the team. This experience will give members of our chapter a huge step above other students as they venture to college, and into the business world.

Moreover, our chapter has recently hosted Mr. Waleed Al-Atraqchi, President and CEO of Affinova, a high-growth software and services company that enables innovative organizations to drive better ideas to market faster. In his compelling keynote address to a room packed with fifty enthusiastic students, Mr. Al-Atraqchi emphasized the point of networking as an essential skill needed to expand your contacts and grow within the business world. This keynote presentation from Mr. Al-Atraqchi, and our partnership with Sperry Top-Sider and Bentley University sets the stage for an electrifying and successful year. Our chapter will continue to actively pursue opportunities that will inspire our members, and provide them with a strong foundation in business.



National News

Check out the first issue of our regional newsletter, *The Eastern Regioner*, as well as the new Eastern Region website. Share this link: <http://ow.ly/pOTy7> and inside you will find a plethora of valuable articles including but not limited to:

MARCH OF DIMES: Knowing Your Resources and Market with Drew Marx.

CAREER CONNECTION: Hear from 3 high-powered Washington D.C. professionals including a Department of Justice Chief of Staff, past Editor of the Harvard Law Review, International Transactional Attorney, and a Global Director of Inclusion. You will also hear from a current law school student on admissions and experiences.

MAKING A STATEMENT: Stay updated on what states in the Eastern Region are up to.

ALUMNI INTERVIEW: Meet an alumnus who runs a national startup. He is even offering employment to Eastern Region FBLA members.

Eastern Region Website: <https://sites.google.com/a/fbla.org/easterregion/>



A Warm Welcome to Our Newest Chapters!

Lexington High School—Lexington, MA
Milton High School—Milton, MA
North Reading High School—North Reading, MA
Sturgis Charter Public School—Hyannis, MA
Westborough High School—Westborough, MA

Contact Information

STATE PRESIDENT
Scott Stewart
President@mafbla.org

STATE SECRETARY
Katie Morrison
Secretary@mafbla.org

ASSOCIATE STATE ADVISER
Ryan Paul
Ryan@mafbla.org

STATE VICE PRESIDENT
Sonal Sharda
vp@mafbla.org

STATE CHAIRPERSON
Blake Reynolds
Blake@mafbla.org

