

## Advice for Recruiting New Members

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### Westborough FBLA

- We design posters and pair them with school announcements
  - Encourage your current members to bring their friends to meetings and introduce them to FBLA
  - Have discounted membership for those who recruit members. State dues are \$12, but we charge \$15. Each person that is a current FBLA member and recruits a new member gets a \$2 discount. This gives members extra energy to recruit new members.
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### AMSA FBLA

- Make sure that students at your school have a good perception of your chapter
    - Come off as a well rounded, well run organization so that you have great appeal
    - This makes it so that people are asking you to join, rather than asking them to join
  - Promote your chapter's success in competitive events, community service etc.
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### Newton North FBLA

- In the beginning of the school year, North has an afternoon called Club Day where students are able to walk around the cafeteria and learn about clubs that are available. I set up a table with a huge sign that said FBLA with bullet points on information about the club (what, when, where, etc.). Then, I just had some people from the club yelling for people to sign up and get candy. Days like Club Day help spread the word about the club very quickly
- We also have an Investment Club at North. FBLA and Investment Club collaborate a lot of the time, so some of our things overlap. Many of the members in Investment Club also joined to be a part of FBLA, so that helped our numbers grow too.
- We are doing event planning for those students that are interested this year. We are in the process of planning a Career Day, so that lets students get leadership roles in the club without being officers.
- Our business teacher talked to his business classes to promote FBLA