

- **Keep recruitment going throughout the year, doesn't matter when people join, until it's too late for them to study for states**
- Create a survey to find out most effective method of recruitment
  - Example:
    - [https://docs.google.com/forms/d/1B1h4lzGiy34S7pNleOMwHjFNnNJPawfsqyuPHRuMLnE/viewform?edit\\_requested=true#responses](https://docs.google.com/forms/d/1B1h4lzGiy34S7pNleOMwHjFNnNJPawfsqyuPHRuMLnE/viewform?edit_requested=true#responses)
- Bring a friend day
  - Have a meeting where we explain the basics of FBLA
  - Leveled reward system for friend/buddy
    - i. They go to a meeting- too easy for a reward?
    - ii. They join FBLA (pay dues etc.)
    - iii. They go to states
    - iv. They go to nationals
    - v. They place at Nationals
  - How to inform current members
    - i. Facebook post
    - ii. Email
    - iii. Ppt first day
- Posters
  - **Pros of using posters**
    - i. Easy way to get information out, more reliable than word of mouth
  - **Cons of using posters**
    - i. Effectiveness correlates with quality and thus they require work and time to be effective
- Club fair
  - Bring candy and trophies if you have them!
- Business Classes
  - presentation about FBLA in business classes