

### **Chapter Activities - Newton South FBLA**

- Invite a local businessperson or entrepreneur to come in and give a lecture/workshop
- Contact state office to request and coordinate for an American Management Association speaker to come in
- Have members prepare and present their own workshops eg. “Presentational Skills”, “How to negotiate effectively”, “How to Start your own business” etc)
- Presentations can also be more about business and economic expertise (Macroeconomic/Microeconomic lecture, Business Laws, Business Ethics, International Trade, etc.)
  - a. These types of content lectures are useful especially as the competitive event testing season begins
  - b. Can be useful for FBLA and other business/economy competitions