

Recruitment Tips - Newton South FBLA

- Recruit throughout the year! FBLA membership dues can be submitted up until March 1, so you can bring in new members throughout the fall and winter.
- Offer food. By promoting things such as 'Free Pizza' at your first meeting, you'll get significantly more interest, drawing in those who may not have known that FBLA is a great fit for them.
- Offer business workshops open to the entire school. This is not only a great experience for chapter members, but helps interest students who may not be in FBLA.
- Start a facebook group and email chain to keep communication organized. It's important to not only recruit members, but retain them. By having a clear line of communication you'll be able to make sure that new members are actively engaged in FBLA.
- Have underclassmen to reach out to others in their grade. The best form of advertisement for your club is your members. Have each member bring one new member to a meeting.