Newton South FBLA 2015-2016 Program of Work

State Program of Work National Program of Work

	Business Activities Committee With the help of presidents + vice president, organize business activities (competitions, speakers etc) that FBLA members and school members can partake in.	Ayush, Bhavik, Ben AK		
Objective	Tactic	Officers	Due Date	Status
Have two presenters talk about different aspects of business	Leverage networks to find possible speakers Contact Jim Davis, chairman of New Balance Team up for an in school program with the International Entrepreneurship Center Team up with YEC, the young entrepreneur challenge	Benjamin Anderson-Krim Bhavik Nagda	TBD	
Test members' knowledge on business issues	Host a business game show after school using the Auditorium or Lecture Hall. The entire club would be invited (perhaps even that other business club)	Benjamin Anderson-Krim	TBD	
Get freshmen and sophomores to participate in Euro Challenge.	Educate the incoming freshmen and current sophomores about the competition maybe by actually presenting last year's submission by Ayush, James, Bhavik, Nick, and Nikolas. Encourage them to participate.	Ayush Upneja	TBD	
	Ayush, James, Bhavik, Nick, and Nikolas.			

	Finance Committee Plan out fundraising and oversee the financial transactions with the help of the presidents + vice president.	Nicholas, Andrew, Jacob, Nero		
Objective	Tactic	Officers	Due Date	Status
Food Sales	sell food after school	Nero		
Raising Money	1. Reach out to local businesses and try to get them to sponsor some of the cost of nationals 2. Find companies, like edco, that offer money for school trips, and help fund the trip 3. Have more food sales throughout the year	Nicholas K	Prior to SLC \$ Prior to NLC \$	
more \$\$, more exposure	Write grants and get sponsorships (also the above)	Andrew		

	Public Relations Committee Generate posters and ideas to attract more members to the club, as well as managing general public relations	Matt, Kayla, Carol		
Objective	Tactic	Officers	Due Date	Status
Advertise team and individual achievements	-display FBLA awards/events/updates on bulletin board -raise awareness for the club through social media (Facebook page) or through Denebola	Carol	Continuous	
2. Design and distribute posters during J block	-recruit new club members to help with posters -design posters on computer and print	Matt	Prior to dues deadline (march 1st)	
3. Have at least 10 new people join	-email people who have signed up with information on club details to encourage them to join	Kayla	After club fairs	

	Community Service Committee Plan and organize community service activities that the club could participate in.	Hannah, Jason, Brandon, Simon		
Objective	Tactic	Officers	Due Date	Status
Raise money for the March of Dimes	 Have a bake sale Have individual members speak to advisories to raise awareness of the organization's mission Participate in the Change for Change Project with local business in Newton Participate in the Boston March for Babies 	Hannah Phan	TBD	
Provide Community Service Opportunities to Members	1. Get in touch with the local community service organizations and ask if we can help them 2. Have a monthly "service blast" where we tell chapter members about community service opportunities 3. Possibly do a chapter-wide community service opportunity.	Simon Steele	TBD	

Have a Food drive for the Newton Food Pantry	1. Get in touch with the Food Pantry to tell them 2. try and get a tangible goal going that we should reach by the end of the event 3. Hold a weekly event where people can donate and find other ways to assist the food pantry 4. Find a method of distribution between the pantry and our donated goods	Simon Steele	Holiday Break	
Participate in NEWTON SERVES	 Find a jobs or jobs to do through Newton Serves Participate and ENCOURAGE other chapter members to do the event. Should expect our job to be no less than 4-5 hours. 	Simon Steele	May?	
Prepare Care Boxes for soldiers overseas.	-Contact a local organization that is willing to send our packages to an overseas military base -Hold fundraisers (ex. bake sales) in order to raise money for the care packagesHave a day where all the FBLA members meet outside of school in order to purchase the items that will be going in the care packages.	Brandon Hwee	ASAP	
Help prepare meals for Bristol Lodge.	-Contact Mrs. Gordon who is the head of the community service clubHave FBLA members stay after school for 1 hour on the first friday of every month in order to help cook meals for Bristol Lodge.	Brandon Hwee	First friday of each month	