

Massachusetts

FBLA



2026 STATE LEADERSHIP *Conference*

MARCH 30, 2026

Bentley University
9am-2pm

**SAVE
THE
DATE**

AWARDS

GUEST SPEAKERS

WORKSHOPS

NETWORKING

PREJUDGED
COMPETITIVE EVENTS

**conference details subject to change*

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KEY DATES & DEADLINES

REMINDER: Full payment must be received by the stated deadline.

Registration type will be changed if payments are received after the due dates indicated.

| | |
|-------------|--|
| February 20 | Registration and payment <u>receipt</u> deadline for early bird registration Membership registration dues deadline for national competitive events Receipt deadline for the following recognition event: <ul style="list-style-type: none">• Business Achievement Awards |
| March 6 | Registration and payment <u>receipt</u> deadline for regular registration Last day to register for competitive events Last day to submit name changes if substituted member is competing Receipt deadline for the following recognition events: <ul style="list-style-type: none">• Outstanding Local Chapter• Outstanding Local Adviser |
| March 23-27 | Competitive event written exam on-site testing |
| March 27 | Registration and payment <u>receipt</u> deadline for late registration Last day to submit name changes for members who aren't competing |
| March 30 | State Leadership Conference at Bentley University |

TENTATIVE AGENDA

DRAFT - SUBJECT TO CHANGE

Chapters should plan to arrive by 8:30 a.m. and stay until 2:30 p.m.

Competitive event winners must be present to collect their award and will be disqualified if they leave the conference early.

8:00 a.m. – 9:00 a.m. Registration

8:00 a.m. – 9:00 a.m. Breakfast and Networking
 • *Coffee, Juice & Assorted Baked Goods*

9:00 a.m. – 10:00 a.m. Opening Session

10:15 a.m. – 12:00 p.m. Workshops & Networking
 • *Workshop options to be announced*

12:00 p.m. – 12:30 p.m. Lunch
 • *Boxed lunch includes assorted sandwiches, veggie sticks and dip, fruit, chips, cookie, and soda or bottled water*

12:30 p.m. – 1:30 p.m. Workshops & Networking
 • *Workshop options to be announced*

1:30 p.m. – 2:00 p.m. Closing Session & Awards of Excellence

REGISTRATION INFORMATION

REGISTRATION FEES

Registration fees are inclusive of up to four (4) competitive events per student.

| | |
|------------|--|
| Early Bird | \$75 for members or \$50 for advisers <i>Registration forms and payment must be received by February 20</i> |
| Regular | \$85 for members or \$50 for advisers <i>Registration forms and payment must be received by March 6</i> |
| Late | \$110 for members or \$50 for advisers <i>Registration forms and payment must be received by March 20</i> |

Registration fees are non-refundable. If a member is unable to attend the conference after submitting registration and payment, another member can be substituted in their place. Name change requests should be emailed to advisers@mafbla.org. If submitted by March 6, the substituted member may participate in the same competitive events as the original member and must be on the same team(s) as the original member (if applicable). If submitted after March 6, the substituted member may not compete in events.

Student attendees must be paid members of FBLA. To attend the State Leadership Conference, students must be registered through the national online membership registration system, FBLA Connect, and have paid dues by February 20.

ARRIVAL & DEPARTURE TIME

Registration opens at 8:00 a.m. Please plan to arrive no later than 8:30 a.m. to register and eat breakfast prior to the opening session. Everyone should be seated by 9:00 a.m. so we can begin the program on time.

The closing session will end by 2:00 p.m. Please make arrangements with conference participants to stay for the duration of the closing session. **Members who leave prior to receiving an award will forfeit their award.**

HOW TO REGISTER

Massachusetts FBLA uses a vendor called Blue Panda to manage registration and on-site written competitive events. These instructions will detail how to use the site to register for SLC. Additional information on how to administer your chapter's competitive events through Blue Panda will be separately communicated to chapters.

Accounts with FBLA Connect enabled can use the FBLA Connect login button and enter their national credentials to login and access their chapter account(s). These account(s) are automatically updated when you login with the latest chapter assignments.



- Go to website <https://app.gobluerpanda.com>
- Click “Login with FBLA Connect”
- Enter your FBLA Connect login on the FBLA Connect login screen – Username/Password
- Click Login

OCONNECT

Email Address

Password

[Forgot Your Password?](#)

[Login](#)

Note: If you forgot your password, click the “Forgot Your Password?” link on the FBLA Connect login screen.

- Select your chapter using the drop down at the top.
- Your chapter and registration options will then appear below for that chapter.

The screenshot shows a web browser window for <https://app.gobluepanda.com>. The top navigation bar includes the Blue Panda logo, a user profile for 'Zach Groff', and an 'Incognito' option. The main content area is titled 'Test High School (FBLA Connect)'. It displays basic organization information: Name (Test High School (FBLA Connect)), Organization (Admin), Address (empty), Phone Number (empty), and Fax Number (empty). Below this is a 'My Events' section with 'Current Events' and 'Past Events' tabs. A 'Demo Conference' event is listed under 'Current Events', showing details: TEST LOCATION, 5/1/2019 - 5/3/2019, Deadline: 4/1/2019 1:00:00 AM (EDT -0400), and a 'Not Started' status. A 'Register' button is present for this event.

Once registered, pay via credit card, or print and mail the invoice along with payment (**checks payable to “Massachusetts FBLA”**) to:

Massachusetts FBLA
c/o Blake Reynolds
234 County Street
Attleboro, MA 02703

Registration and payment must be received by the deadlines above, not postmarked, or additional charges may apply. Be sure to submit your check requests early.

Advisers/chaperones must be registered at the time of submission, otherwise the registration will be rejected.

COMPETITIVE EVENT REGISTRATION

Competitive event registration is completed via Blue Panda during the conference registration process. Be sure to review the state competitive event guidelines at mafbla.org prior to the conference. National event guidelines only apply at the National Leadership Conference.

Remember: Members may compete in a maximum of four (4) events at the State Leadership Conference.

Members who have previously competed in an Awards Program event at a National Leadership Conference are not permitted to compete in the same event at the State Leadership Conference unless one of the following circumstances applies:

- Modified Events: A competitor may compete in the same event (if the event was modified at the NLC—not SLC).
- Team Events: One competitor of the team may have competed in the same event at one previous NLC; however, they may not compete more than twice in the same event at the national level.
- Individual Entry: A competitor who competed as an individual entry in a team event at the national level may compete in the same event a second time as part of a team, but not a second time as an individual.

Login information for written exam testing will be emailed to advisers. Online exams will be taken on-site at your school on March 23-27. Instructions for online testing will be sent in a separate communication to local chapter advisers. The testing system will close at 5pm on March 27 and cannot be extended.

Please note that **up to four (4) business days are required from the time registration is submitted until student logins are available**. Please submit registration as soon as possible to ensure your logins are available before testing opens. If you wait until the last minute to register, you may miss the first few days of testing.

COMPETITIVE EVENTS

2026 COMPETITIVE EVENTS

All competitive events this year are online, individual tests

- Accounting
- Economics
- Entrepreneurship
- Healthcare Administration
- Human Resource Management
- Introduction to Business Concepts (Grades 9 and 10 only)
- Marketing
- Organizational Leadership
- Personal Finance
- Sports & Entertainment Management

INSTRUCTIONS FOR ONLINE TESTING

Instructions for online testing will be sent in a separate communication to local chapter advisers.

STATE COUNCIL CANDIDATES

Local chapters are encouraged to nominate 1-2 of their chapter leaders for the State Council.

Serving at the state level is a major decision for a member who wants to become more involved with the organization at the state and/or national level. Serving at this level takes time and means added responsibility for the student as well as their local chapter adviser. Council members must plan to attend monthly meetings and/or conferences, assume leadership roles in the State Chapter, communicate often with other Council members and chapters, and provide guidance to other chapters throughout the State. In addition, the National Fall Leadership Conference and National Leadership Conference are events that Council members and advisers should consider attending.

Candidates and advisers alike should be prepared to fully uphold the expectations and responsibilities of the position the student is applying for.

In order to be eligible for State Council, all candidates must:

- Currently serve in a leadership role in their local chapter
- Have at least one full year remaining in his/her high school program
- Have a cumulative 2.5 GPA and maintain that GPA throughout the term
- Be an active dues paying member during his/her term of service
- Be endorsed by the local chapter adviser, school principal, and by his/her chapter

TERM OF OFFICE

The term of office for State Council members is approximately one (1) year and begins at the conclusion of Council member training and ends when their successor completes training. If a Council member is not continuing to serve the following year, at the discretion of the State Chairperson, they may be asked to assist with transitioning projects to the new Council team in an ex-officio capacity for the remainder of the school year.

STATE COUNCIL TRAINING

State Council training is required of all new Council members. There are no exceptions.

The training will occur shortly after the State Leadership Conference and Council members are expected to develop the state Program of Work before school ends for the summer. A date will be determined following the State Leadership Conference to accommodate schedules.

Failure to comply with any of these guidelines may result in disqualification.

COMPETITIVE EVENTS

State Council members may compete, as would any other member, in competitive events (individual, team, or chapter) at the State Leadership Conference.

FREQUENTLY ASKED QUESTIONS

How much work should I be expecting?

Your workload will vary throughout the year and is largely dependent on each month's activities. Plan to dedicate at least 2-3 hours per week toward FBLA responsibilities.

How much money is it going to cost me if elected?

Massachusetts FBLA covers several expenses for state officers, including a nametag and matching ties/scarves as part of the officer uniforms and some costs associated with official state functions. National events remain the responsibility of each individual Council member. Financial requirements are minimal and should never be a reason to pass up the amazing opportunity to serve as a State Council member.

What is the best part of the job?

The best part of being a State Council member is meeting new people and constantly challenging yourself. You will encounter a lot of challenges as you go through this process, but they are all fantastic growth opportunities. Stepping out of your comfort zone and meeting new people is always scary at first, but you may discover that you are great at it!

What should I expect from the experience?

Expect to work hard and gain valuable leadership skills every day that you are a State Council member. The workload is completely manageable as long as you learn to balance FBLA with

other aspects of your life. You will face challenges, but you will overcome them through hard work and persistence. Don't be afraid to ask questions!

How much traveling is involved?

Multiple times throughout the year, the State Council members may be traveling throughout Massachusetts and may have the opportunity to attend other events outside the state. In addition to the State Council meetings and conferences, you may be visiting local chapters.

Who do I contact when I have questions?

Feel free to reach out to any current or past state officers/Council members, or our state advisers, Blake Reynolds & Ryan Paul, at advisers@mafbla.org. We're happy to answer any questions.

STATE COUNCIL MEMBER AGREEMENT

Serving as a Massachusetts FBLA State Council member requires a commitment on the part of all parties concerned. In order to make that commitment, each party must understand their responsibility. All parties agree to the responsibilities and qualifications outlined below.

If elected, the candidate agrees to:

- Perform to the best of his/her ability the duties per the Chapter Management Handbook and the State Council Candidate Guide.
- Participate in all activities scheduled by the Massachusetts FBLA State Board.
Note: State Leadership Conference takes precedence over prom, athletics, and other activities. If you decide to attend an activity that conflicts with the State Leadership Conference, you will not participate at the State Leadership Conference or be eligible to compete in any events.
- Attend monthly State Council meetings. These meetings may be held online or in person. Missing more than three (3) meetings in the course of the school year will be grounds for impeachment at the discretion of the State Chairperson.
- Make at least three (3) different local chapter visits prior to January 31st of the school year. These may be online or in-person. Failure to do so will be grounds for impeachment at the discretion of the State Chairperson.

The candidate's parents agree to:

- Permit the State Council member to participate in all scheduled Massachusetts state and local chapter activities.
- Encourage the State Council member to take full benefit of the leadership development experience.

The candidate's adviser and school principal agree to:

- Recommend for State Council only those who are qualified.
- Perform to the best of his/her ability the duties of the adviser per the Chapter Management Handbook.
- Ensure the State Council member's attendance at all Massachusetts state and their local chapter activities.
- Allow the State Council member excused absences for all Massachusetts FBLA activities.